



2016

TRUEWORTH FOUNDATION



TrueWorth Foundation

5/9/2016



# **TRUEWORTH FOUNDATION**

## **Name of Organization**

The full name /registered name of organization are Truworth Foundation. The abbreviation is “TF”

## **Type and nature of the Organization**

TF is a development organization. It's a non-government, not –for-profit and non-sectarian organization working for community/social development of vulnerable and underprivileged communities. TF could also be labeled as an implementing organization which designs and implement various development projects with the financial and technical support of international donor agencies.

## **Year of establishment**

Truworth Foundation was established in 2003.

## **Mission & Vision Statements**

### **Vision:**

“A strong, vibrant and coordinated empowered society in Pakistan and to sustainably improve their quality of life and living standards.”

### **Mission:**

“To strengthen Communities through capacity building, advocacy coordinated action, knowledge sharing and networking with stakeholders, towards skilled, transparent and accountable working on equal, participatory and sustainable development.”

## **Overall Goal:**

TF's goal is to address the basic needs of the poor and vulnerable communities by introducing developmental interventions; focusing on Health, Education, Livelihood as well as income generation activities through skill development and capacity building.

## **Core Programs /Thematic Area**

Truworth Foundation has following four core programs or thematic focus which helps foundation strategically in achieving its mission

- Primary Health Care
- Livelihoods and Food Security
- Education
- Humanitarian response

Truworth Foundation's focus is on the socio-economically disadvantaged groups of women, youth and children. Keeping in view the overall socio-cultural fabric of the society and the overall power imbalances and discriminations that exist at all levels; the focus, amongst these groups, is again on most vulnerable and the marginalized ones. TF also focuses on the inclusion of minorities and special groups such as widows and physically impaired persons and elderly people.

### **Geographical Focus**

The Foundation's overall geographic focus is the Islamabad Capital Territory, Province of Punjab and province of Sindh.

### **Legal Status**

Truworth Foundation is a registered body. The Foundation is registered under "Voluntary Social Welfare Agencies (Registered and Control Ordinance) 1961(XLVL of 1961) of Government of Pakistan. The registration number is VSWA/ICT/404.

### **Governance**

Truworth Foundation is governed by its Board of Directors (BoD). The Board is the key policy making and governance body of the Foundation and works independently. It formulates and approves policies and organizational systems and evaluates the overall performance of Truworth Foundation on periodic basis. The BoD consists of eight members (both male and female) and is headed by its Chairperson. The Foundation's board of directors comprises of development professionals, businessman, intellectuals, activists and government persons.

### **Management**

Truworth Foundation is led by its Chairperson who is the formal head of the organization. The chairperson is responsible for the overall management of the organization. The chairperson is supported by executive committee

Comprises of two members from Bod), Manager Program and technical advisors of the foundation and they jointly form a management structure for the foundation.

## **Core programs**

### **Health Care Services**

TF is working to strengthen its primary health care services to better serve the needs of patients and communities. This process builds on current successes, adopts best practices from other

jurisdictions, and engages patients, community leaders, providers, and administrators in developing better everyday health care services. The strengthening of primary health care represents a fundamental shift in how our health system works. By transforming the way the system operates today, we can ensure quality services are there when we need them tomorrow.

It is with this concern that TF Health program was formulated since inception of True worth Foundation. The program aim is to provide health care services in socially & economically marginalized & deprived communities. Our vision a primary health care system that is sustainable and ease access to health care services in general and primary health care services in particular so that people are able to lead a healthy and prosperous life. This ensure through establishing Clinic in urban slums and mobile health units based on assessed needs of the community. A clinic was set up at Chattha Bakhtawar where a team comprising of experienced, dedicated and committed doctors, paramedical person and pharmacists contributing to the program and developing and strengthening organic linkages with other organizations and ensuring active participation in national level campaigns and programs initiated by the government

- **Supporting National Tuberculosis Control Program.**

With Tuberculosis being declared as Global Emergency by W. H. O and its effects on National Economy and social well being of the people compel TF to include TB in health program. It becomes imperative for all of us to join hands together and do every effort for controlling and eradication of this chronic disease. With the view, True worth Foundation took initiative in association with NIH Tuberculosis Control Unit of GOP,TF medical team had organized awareness and screening camps in the community. In these camps community is being provided with informational session on awareness and to control / eradication of TB, symptoms, diagnosis and treatment through TB DOTS. People are screened symptomatically and sputum of those suspected with infection are collected and sent to respective referral centers for microscopic examination. Our team undertakes regular follow-up of such cases. Based on report of pathological examination affected persons are provided with free treatment under national TB Control program. (Detail is tabulated in Table-)

- **School Health program:**

Under this program, TF in its endeavor to provide and ensure health care services among children of our school. The program provides check-up, medicines and referral services to the children. Deworming, Eye and Dental check –up are carried out bi-annually in addition to monitoring of nutrition status.

- **Support to National Expanded Program of Immunization (EPI):**

Contributing to the National Goal in surviving the children under5 years of age.TF has been actively engaged in EPI program implementation. For the purpose, TF medical team provides awareness to its community members about the importance of EPI and ensures the achievements of EPI targets in coordination with National Program of Polio eradication campaign workers. TF

clinic has been used as centre of EPI and community is informed by our community workers to ensure that their children are fully immunized.

### **Support to National Hepatitis Control Program:**

Hepatitis "B" and "C" have emerged as major Public Health Problems in Pakistan. It has been estimated that every 13<sup>th</sup> Pakistani is potentially infected with either Hepatitis B or C. According to estimates, overall prevalence of Hepatitis B and C is 3-4 (6 million infections) and 6-8 (7 million infections) respectively in Pakistan. With these facts it is estimated that about 15 million people somehow harbor hepatitis viruses in their bodies. The situation of infectious hepatitis is even much worse. The annual liver admissions and mortalities in established GI & Liver Centers ranges from 25-35% in various parts of the country. All these put economic burden on health costs in national budget. (W.H.O.). Keeping in view the significant of this health problem TF has mobilized resources to strengthen national efforts in controlling disease transmission in the general population. Community awareness sessions are organized in urban and rural areas in Islamabad and other villages of Punjab province.

Screening against the Hepatitis B&C is being ensured through mobile health camps. The persons with Active virus are referred to government hospitals for further examination and treatment.

### **Support to National Family Planning Program**

Pakistan faces acute demographic and health challenges. It is the sixth most populous country in the world. Political instability and severe gender inequalities have hampered achievements of key health indicators. Although total fertility has declined on a national level, it has remained largely unchanged for poor women and women living in rural areas. Supporting to the National Program of family Planning, TF strives to provide awareness to the community on of maternal, newborn and child health, family planning and reproductive health care .Free family planning camps are organized at TF's Clinic in collaboration with Green Start Association.

### **Health Awareness of Community**

The purpose of this program was set to raise awareness in the community. To achieve the objectives, TF health team arranged monthly sessions on following health topics keeping in view the community health issues.

- ❖ Educate community on the importance of observing personal hygiene practices
- ❖ Prevention of Hepatitis C
- ❖ Prevention of Tuberculosis
- ❖ First Aid procedures
- ❖ Family Planning
- ❖ Educating parents on importance of immunization for children
- ❖ Awareness on Thalassemia and prevention measures

## **Literacy and Awareness**

In the light of the commitment of the Government of Pakistan to the achievement of universal literacy and for the provision of free and compulsory elementary primary education as prescribed in the Constitution of Pakistan and as outlined under Article 26 of the Universal Declaration of Human Rights ratified by the United Nations, Trueworth Foundation striving to reduce dropout rate of the children in primary school through mass awareness campaigns, community mobilization for literacy and advocacy

### **Program Activities**

- Establishing and Maintaining Non-Formal Schools
- Conducting Enrolment Campaigns
- Conducting Student Enrollment campaigns
- Facilitating Enrollment of Students in government Schools
- Conducting community awareness session

## **Livelihood and Food Security**

TF livelihood program focuses on capacity building and empowerment of women through skill enhancement. The women in the remote rural areas are mainly confined to household activities. Traditionally they have a very little role in direct income generation for the family. However, it is always felt that if the women get an opportunity to support the family income, it could provide a great financial relief to the family. For this purpose, True worth Foundation established a vocational centre for women in January 2012 at village and Union Council Multan Khurd district Chakwal (Punjab).The centre was opened to train women of the area and neighboring villages in "Cutting and Sewing of Children and Women Dresses" The target women are generally poor and illiterate but it is clear just from watching them that they enjoy not just learning a new skill but the chance to be away from their housework, children and family in a different, supportive and friendly environment. The centre is running on self-help basis and in partnership with community where equipment was provided by the TF and community pay for the services. A local trainer has been hired to manage the centre activities as well as trainings services.

## **Humanitarian Response**

TF dedicates itself to seeking and addressing the long-term developmental needs of its beneficiary's even while in the emergency phase. The organization recognizes that disasters have the most negative impact on the lives of the poor; yet disasters, and especially the displacement of the populations, can also bring about unexpected, negative social change. This context can therefore serve as a window of opportunity for eradicating poverty and social injustice.

True worth Foundation thus consults closely with the local communities it serves in order to ensure that its programs do not impose solutions from the outside but rather address their needs

and requirements for the long term. This grassroots approach proves effective in fostering an environment of self- sustainability.

TF response to meets the immediate needs of victims of natural disasters in the country with the provision of food rations, clean water, non-food items, transitional shelter and emergency medical services. TF's health team provides health and nutrition services to communities in need by operating mobile clinics. Based on the funds availability TF strives to provide humanitarian services during any disaster in the country. During the floods 2012-2013, TF provided small grants to individual families in building the houses in KPK. Similarly in floods 2014, TF provided relief packages to 50 worst affected by distribution of food hampers and goats for livelihood support.

### **Partners & Partnerships**

Since its establishment in year 2003; Truworth Foundation has remained privileged in getting the opportunity to work with a number of diverse partners who not only extended financial support for various projects; but also adequately build the capacity of organization from different perspectives. Truworth Foundation greatly values and acknowledges the support of its partners who provided their great support to TF for its previous current projects. These include United States Agency for International Development (USAID), Food and Agriculture Organization of United Nations (FAO), International Labor Organization (ILO), Haque Academy, Shahzad International, Petroleum Exploration Ltd., Embassy of Japan to Pakistan, Peoples Republic of China And Gatron Foundation Karachi.

### **Financial Portfolio**

Truworth Foundation implements its projects with the grants / funding from various national and international donors. These grants are usually time-bound and for specific project interventions. Truworth Foundation has learnt a lot while managing grants of diverse donors and has well developed its financial management capability. Since its establishment in year 2003 till the mid of year 2011; the organization has implemented various projects in different geographic areas and in different sectors amounting to over 10 million rupees.

### **Approach & Strategies**

The Foundation strongly believes in the true and active participation of all key stakeholders – particularly the local communities or program beneficiaries. Fair efforts are taken to ensure that stakeholders participate and contribute at all the stages of the interventions. As its strategy, The Foundation particularly focuses to ensure the maximum participation of women, children and youth wherever required and relevant – and particularly if the program has any direct or indirect impacts on their lives.

The overall approach of work also identifies the gender sensitivities if any related to the program and strategically addresses the same. TF, as its overall implementation approach, takes carefully into account the local culture and traditions and fully respects the same.

Following are the key elements of the foundation's Program Strategies & Work Approach

- o Thematic Partnerships
- o Social Mobilization /Community Participation

- o Awareness Raising & Sensitization
- o Capacity Building
- o Dialogues & Engagement
- o Advocacy & Lobbying

### **Values & Guiding Principles**

In order to achieve its mission and to make its programs even more human-centered; TF Foundation follows certain values and guiding principles in all its interventions and dealings.

These include the following:

- \_ Peace & Tolerance
- \_ Participation & Inclusion
- \_ Transparency & Accountability
- \_ Non-Discrimination
- \_ Non-Violence
- \_ Equity & Fairness
- \_ Sharing & Openness

### **Policies & Systems**

TF follows its specific set of policies and Standard Operating Procedures (SOPs) which has been revised and updated a number of times up till now in order to make them more staff friendly and organization-centered. Truworth Foundation uses its following manuals of policies:

- Manual of Human Resources and Administrative Policies
- Manual of Financial Policies

These manuals contain a number of basic organizational policies and procedures which help in the creation and maintenance of a transparent, accountable and fair working environment in TF and ensure the effective achievement of overall Objectives of the Foundation.

### **Accounts & Audits**

Truworth Foundation maintains its all accounts on double entry system. Foundation has developed various financial policies, systems and formats etc. which help it in effective management of all its funds and maintaining a complete transparency in receipts and payments at all levels. The Foundation gets its accounts (receipts and payments) audited by the recognized chartered accountants' firms on the completion of projects or by the end of each financial year.

### **Future Vision**

#### **Establishment of 300 beds Hospital**

As part of our long- term vision for the future of Truworth Foundation's Health system, the foundation will build a new world-class Hospital with special focus on Mother and Child Health. The hospital will create comprehensive health care facilities in a single precinct. The proposal is currently at the concept development stage and detail about all the services that will be included in hospital will be determined during planning over the year. The planning and development of



the new hospital will be an inclusive process. The foundation board of directors will actively seek the participation of the clinicians, the experts from community corporate bodies throughout the process.

After we have received feedback about the proposed new hospital, the foundation will develop detail about costs, budgets, timeframe and services in consultation with community and technical experts.

## **TRUEWORTH FOUNDTION**

**Al-Wadood Hospital**

**Main Lehtrar Road**

**Thanda Pani, Islamabad**